## **Toyota Environmental Challenge 2050**

Toyota's commitment to Environment & Sustainable Society

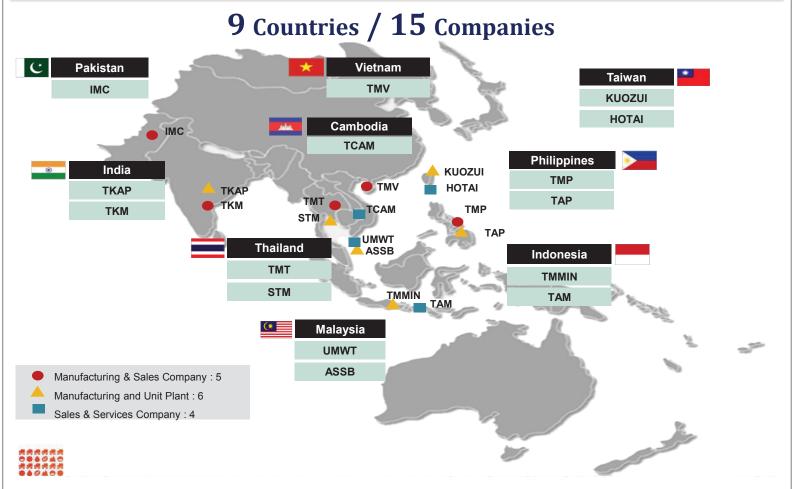
Yoshiaki Ishimoto Vice President Toyota Daihatsu Engineering & Manufacturing

#### **ASEAN SUTAINABLE ENERGY WEEK at BITEC**

TOWARD SUSTAINABLE MOBILITY

1

## Our regional scope





## **Toyota Environmental Challenge 2050**

## **Challenge to Zero & Beyond**

Challenge

Challenge of Achieving Zero







#### For future generation children,

we need new challenges overlooking for the next two to three decades.



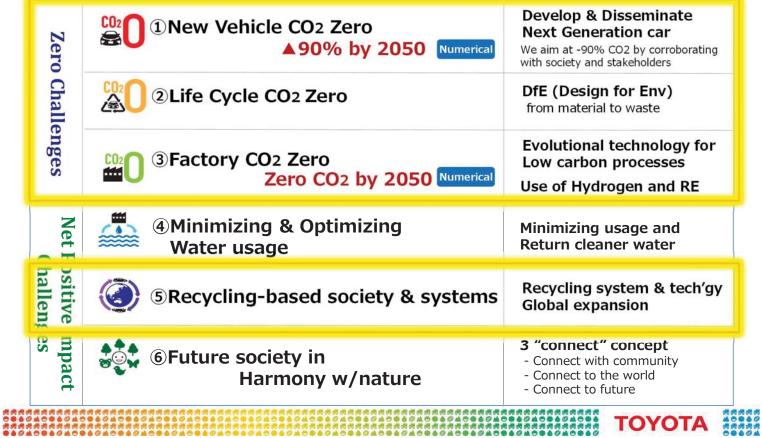




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#### **Toyota Environmental Challenge 2050**

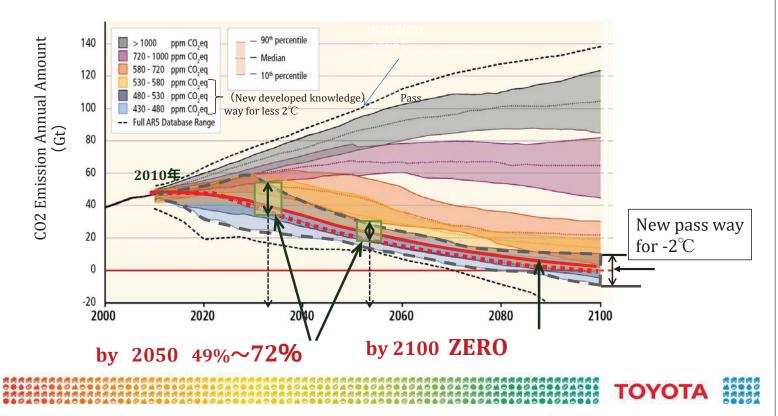
#### Three "CO2 ZERO Challenges" Three "Net positive Challenges"



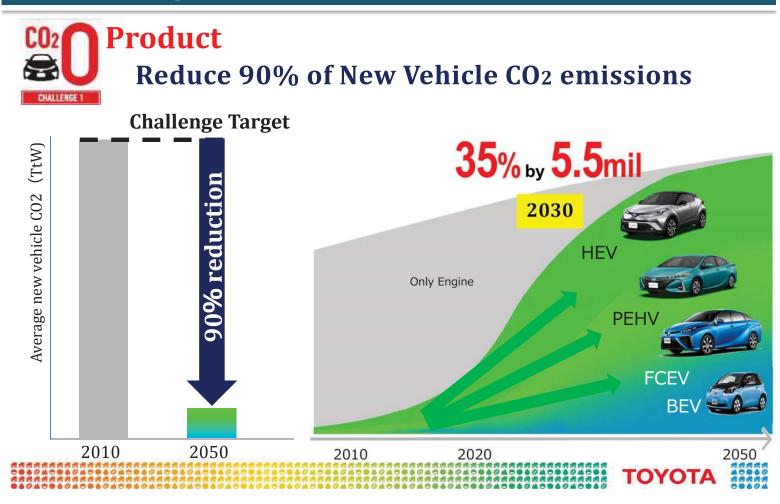
#### **Challenge 1 - New Vehicle Zero CO2 Emissions**



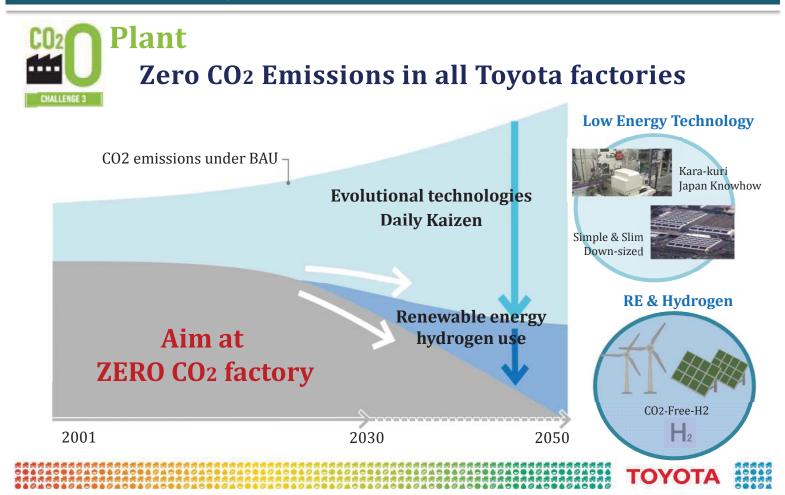
# Based on **"Less than -2°C" scenario"** by IPCC AR5 <New Science based knowledge IPCC AR5 2014>



## **Challenge 1 - New Vehicle Zero CO2 Emissions**

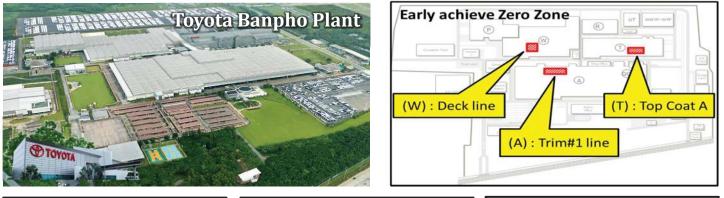


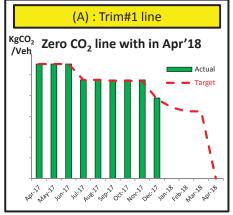
#### **Challenge 3 - Plant Zero CO2 Emissions**

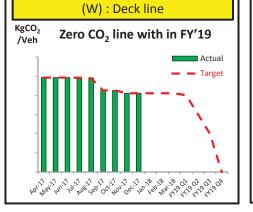


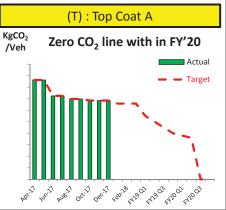
## **Challenge 3 - Plant Zero CO2 Emissions**

#### Result of CO2 ZERO Model Line (Thailand)









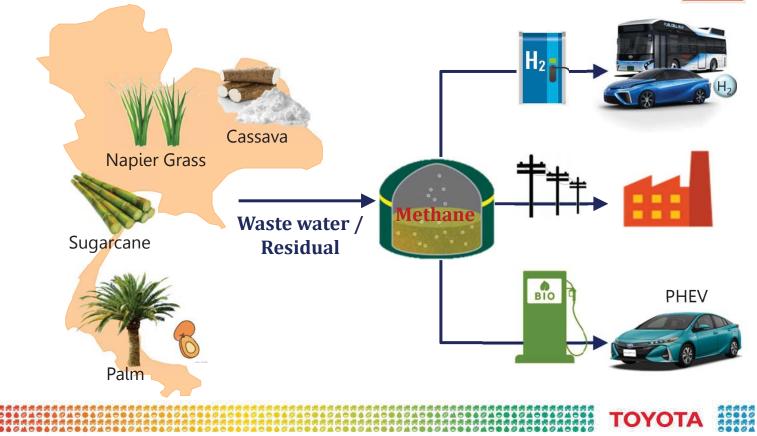
#### **Challenge 3 - Plant Zero CO2 Emissions**

#### Approach to increase Renewable Energy usage in ASEAN



## **Challenge 3 - Plant Zero CO2 Emissions**





#### **Challenge 2 - Life Cycle Zero CO2 Emissions**



## Life cycle

Zero CO2 Emissions in entire vehicle life cycle



#### Monthly observation and support CO2 reduction activities



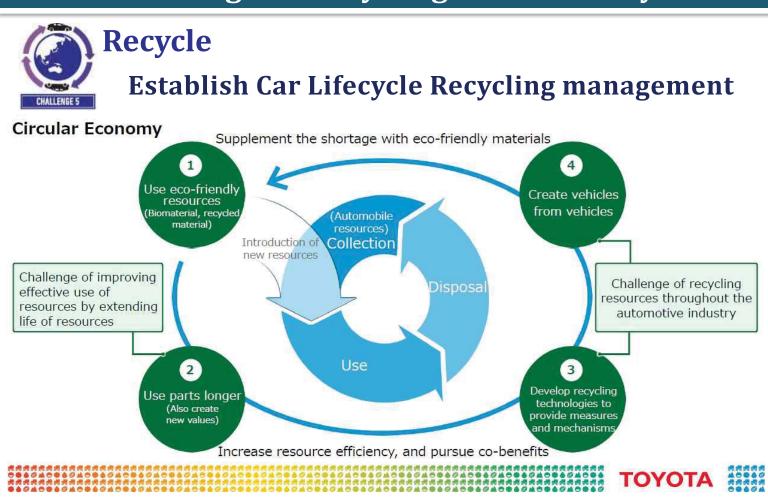






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## **Challenge 5 - Recycling-based Society**



## **Challenge 5 - Recycling-based Society**

#### Toyota is the 1<sup>st</sup> company with life cycle management

Establish recycling technology and integrate it into the value chain with Toyota and group



#### Mr. Eiji Toyoda President at the time

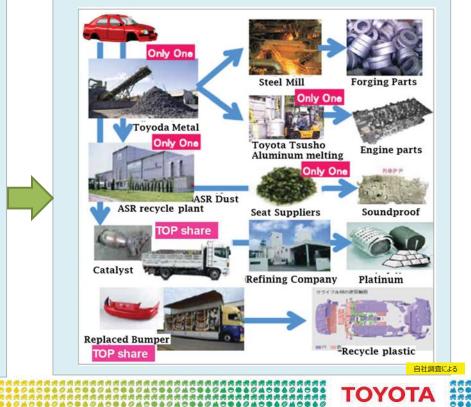
"It's time to think about proper disposal and recycling schemes, assuming massive disposal." At Toyota Group Morning Meeting the following day, Toyota Tsusho decided to establish a recycling company

**In 1970 W** World's first automobile company established a shredder company

Toyota Metal Corporation





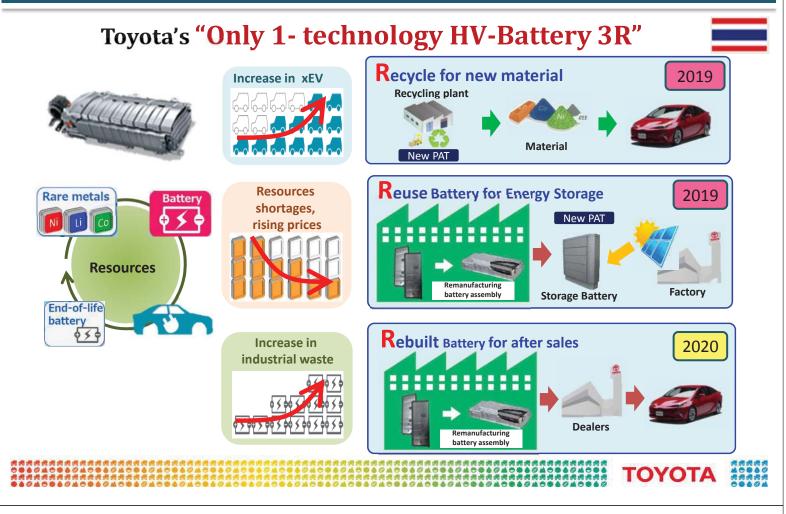


## **Challenge 5 - Recycling-based Society**

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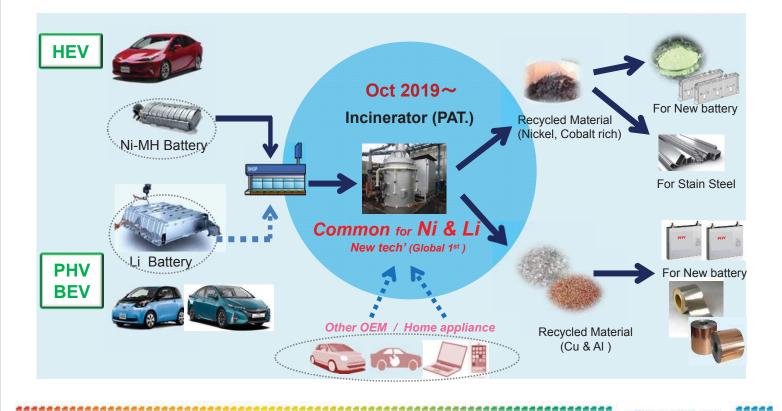
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TOYOT



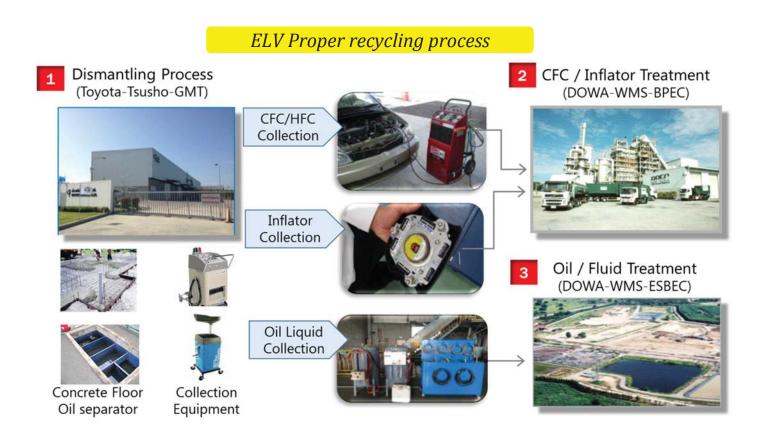
## **Challenge 5 - Recycling-based Society**

#### HVB Recycle Scheme in Thailand (2019 October)



## **Challenge 5 - Recycling-based Society**

#### End Life Vehicle Green Recycling Project 2017~



## **Challenge 5 - Recycling-based Society**

#### **Expanding Battery and End life Car** management system



#### Challenge 6 - Establish Harmony with Nature



ΤΟΥΟΤΑ



## **Toyota Environment Challenge 2050**



## New challenges for a future For a better, cleaner world for our children to enjoy

