



Action Area5

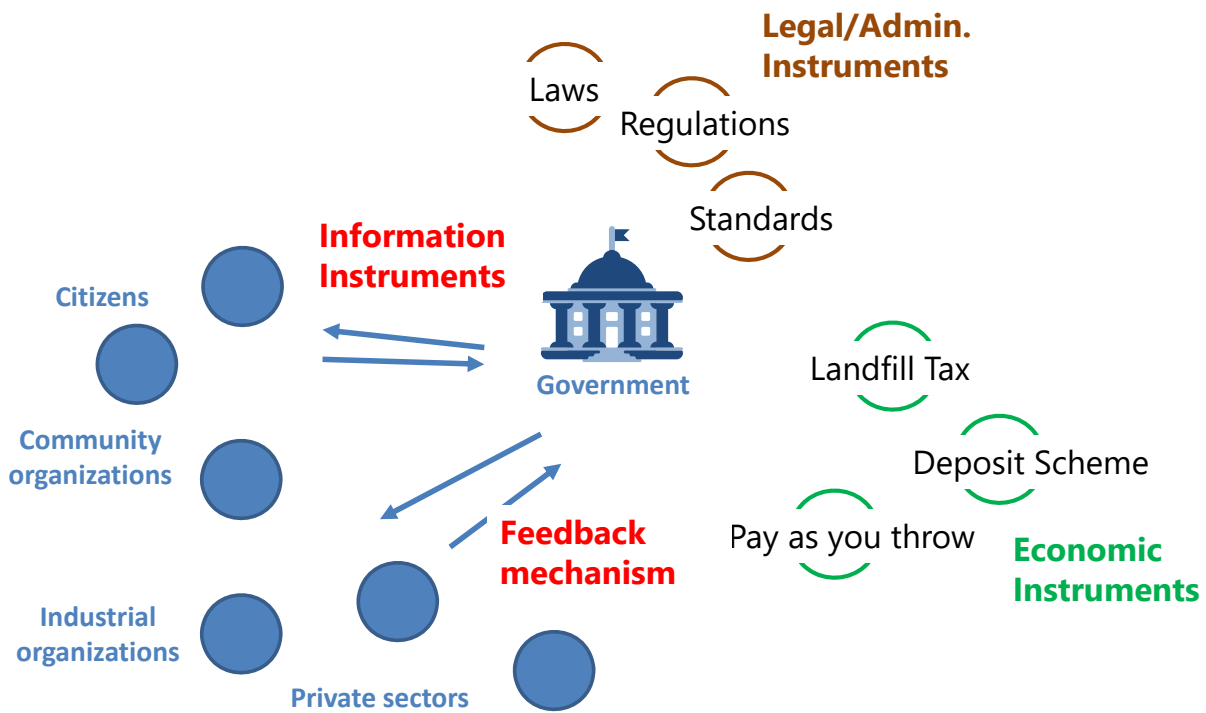
Sharing Visions and Engaging Stakeholders for Collective Action

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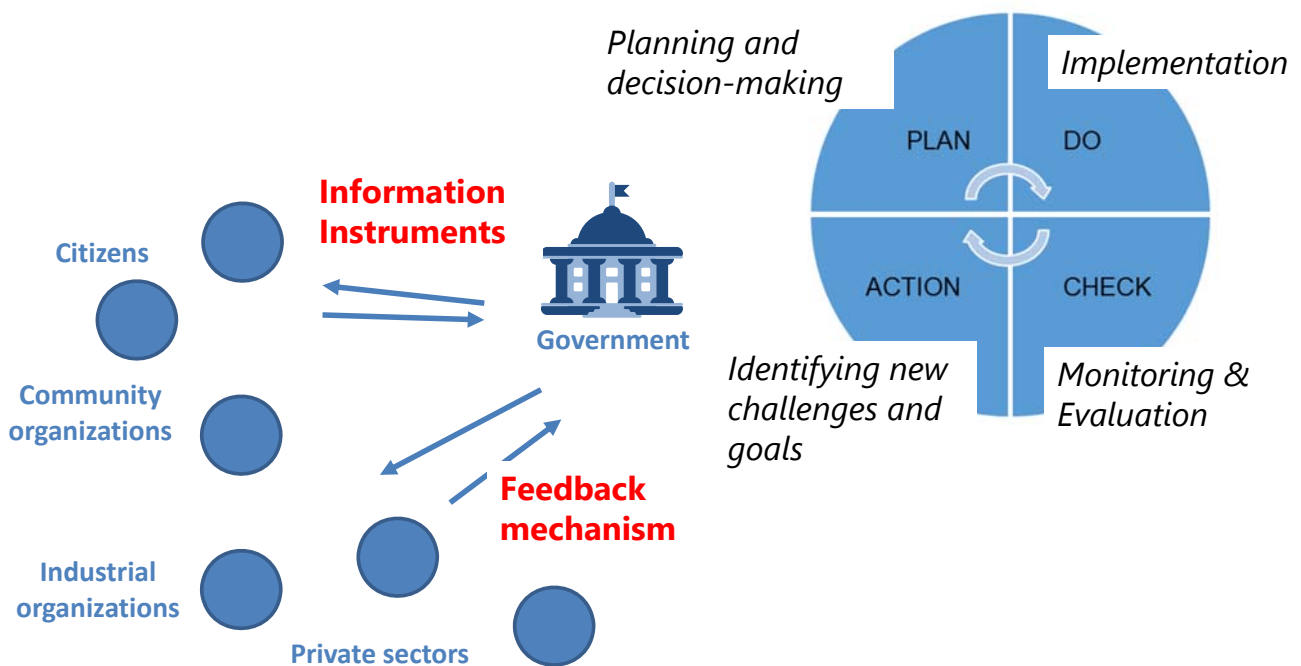


engage

If we want someone to cooperate with us...



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Action 5.1.
Promote Citizen Participation in Waste Management Planning



Action 5.2.
Engage the Youth through Environmental Education



Action 5.3.
Engage and Develop Capacity of General Public and Private/Public Sector



Hotel



Restaurant



Tourism



trades



Construction



Manufacturing



Government

Action 5.1.
Promote Citizen Participation in Waste Management Planning



a. Promotion of information disclosure

- Publish relevant administrative documents
 - What? legislations, budget, annual reports, strategy separation/discharging rules
 - How? online, hardcopy

b. Establishing feedback mechanism

- Organize public hearings and/or conduct opinion surveys
- Recruit (open recruitment), assign, and invite representative(s) of residents to key meetings on waste management.

Action 5.2. Engage the Youth through Environmental Education



a. Co-develop school curriculum for environmental education

How? Collaborate with experts (university), and relevant public agencies
Set vision, mission, goals....etc → time allotted? What materials to be used?

b. Develop educational materials

What? Waste management as environmental issue, the relation to the individuals, how students can address such issues...etc.

How? Text books, case studies, mini-books, leaflets, videos...etc.

c. Develop guidelines on teaching methods

How? Seek collaboration from expert in pedagogy

d. City Environment Award

What? School competition for promoting 3R (reduce, reuse, recycle)

Action 5.2. Engage the Youth through Environmental Education



e. Provide internships to high-school students

What? Internship opportunities in public agencies (Ministries, Departments, City Halls)

f. Attach billboards, posters and signs around schools

What message should we deliver?

Action 5.3.



Engage and Develop Capacity of General Public and Private/Public Sector

a. Awareness raising events targeting citizens and public sector

- Environmental fair for promoting community recycling
- Education campaigns (door-to-door, public events)
 - >>> right “media-mix” for right targets
- Waste management training targeting public officers
- Engage waste management companies in awareness raising activities

b. Engage private sector by evaluating economic incentives and market strategies to encourage appropriate waste management behavior

c. Clean Production Award

- Incentivizing promotion of clean production in different sector.
- Sector-specific award can be developed

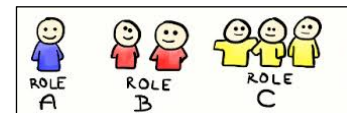
Implementation Plan



Prioritization

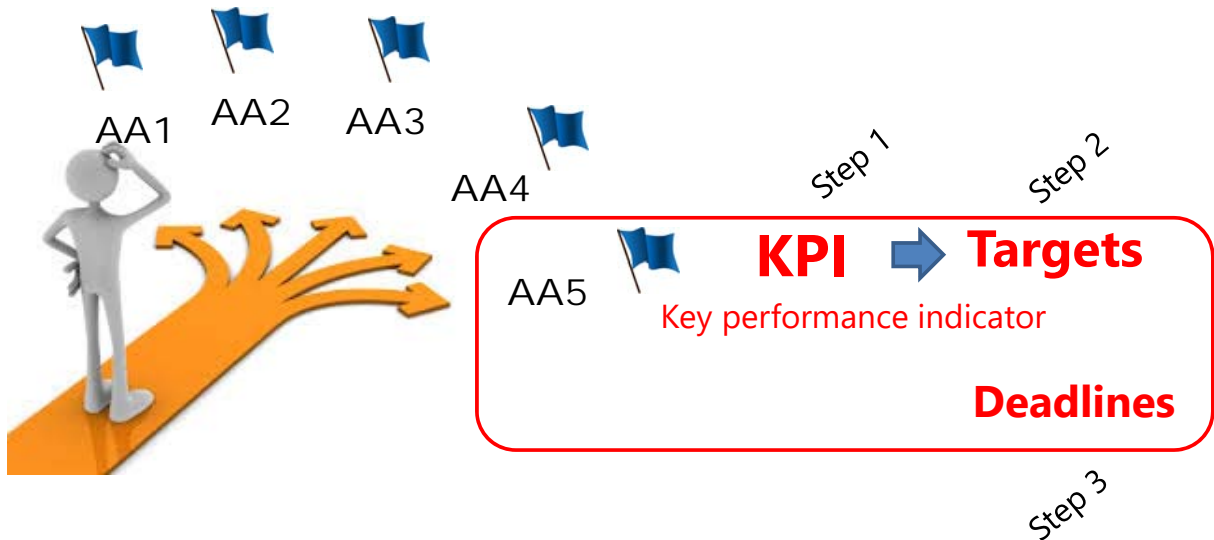


Timeline



Role demarcation

Targets



Group Discussions

Explanation of Actions under each Area



Group Discussion

1. Agree on area-specific **KPI**
2. **Priorities** (short term, mid-term, long-term)
3. **Timeline** (calendar)
4. **Role demarcation** (lead actor, supporting actor)
5. Set **Targets** and **Deadlines**