



# A Global Overview - the Global Outlook on SCP Policies

Lewis Akenji  
IGES Fellow



**ISAP 2012**

**IGES**

**Institute for  
Global Environmental  
Strategies**

2012  
7/24 Tue  
25 Wed





An  
International  
Mandate

“the major cause of the continued deterioration of the global environment is the *unsustainable pattern of consumption and production...*”

*Agenda 21, Chapter 4*

“To achieve sustainable development and a higher quality of life for all people, States should *reduce and eliminate* unsustainable patterns of production and consumption”

*Rio Declaration, Principle 8*

SCP as one of the “**overarching objectives of, and essential requirements for, sustainable development.**”

*JPOI; Rio Declaration*



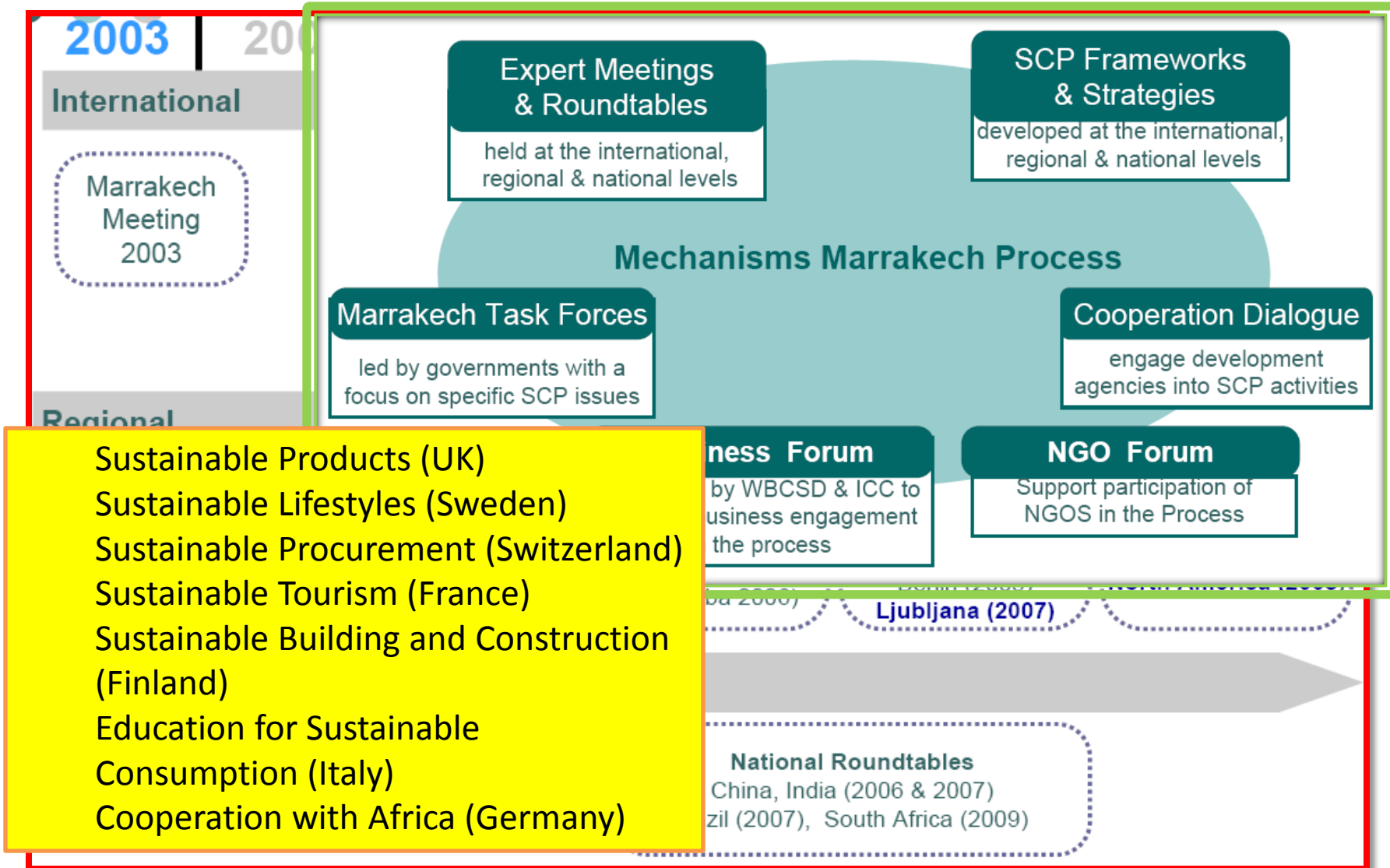
# “A 10-year Framework of Programmes...”

“Encourage and promote the development of a 10-year framework of programmes *in support of regional and national initiatives* to accelerate the shift towards sustainable consumption and production”

*JPOI, § 15*

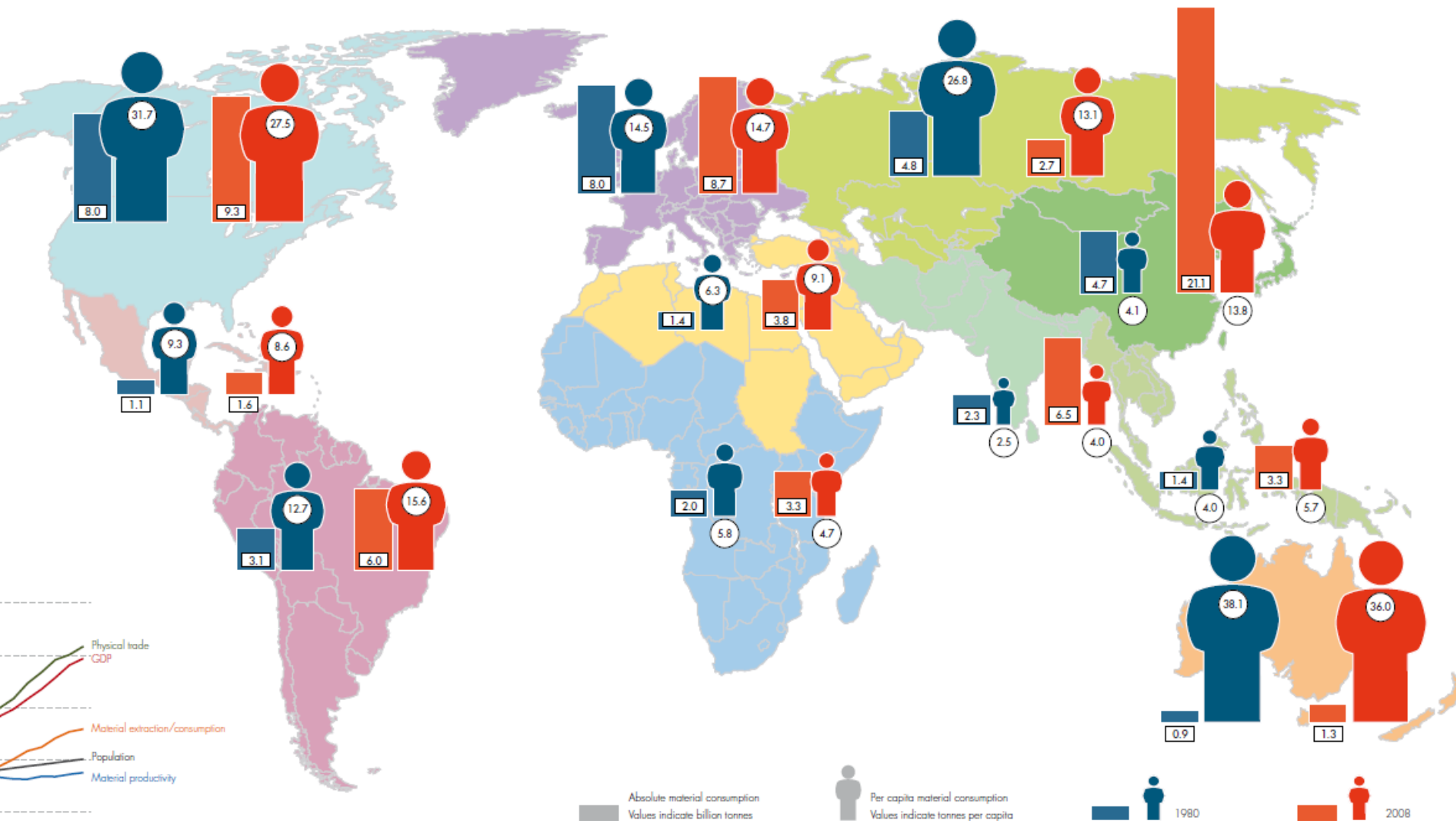


# The Marrakech Process





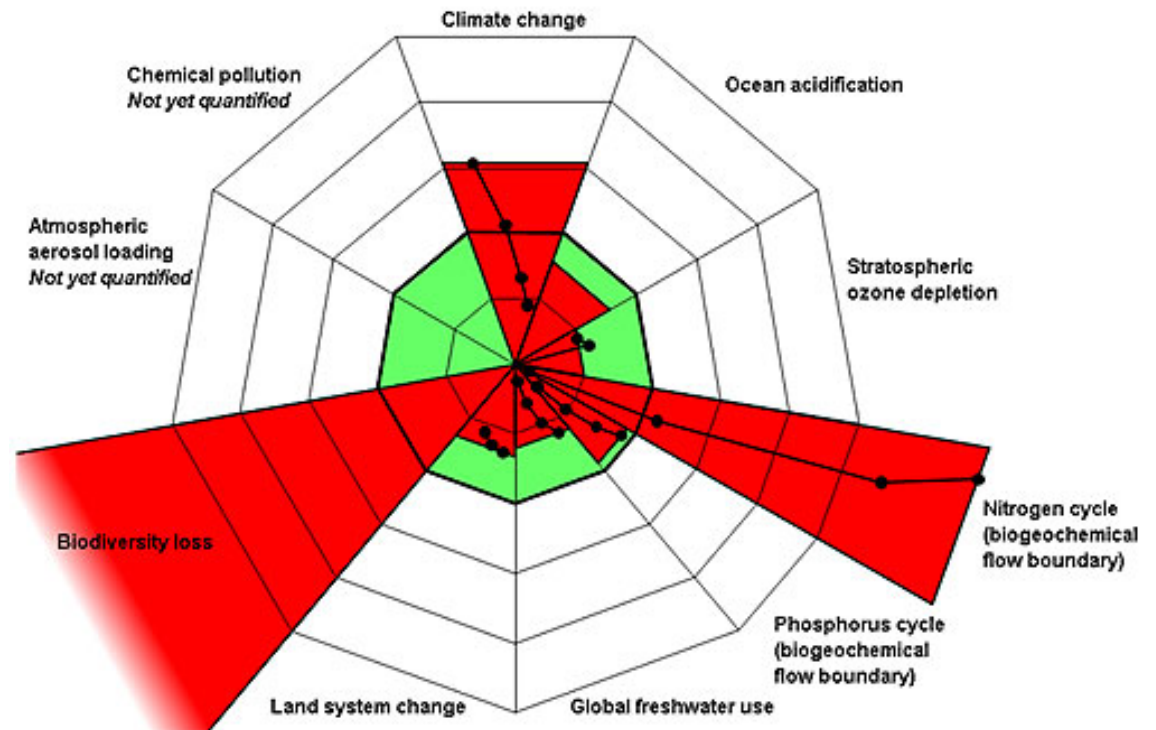
Implementat  
ion gap



Material consumption by regions in absolute and per capita terms 1980 and 2008 (Source SERI/UNIDO)



# Planetary boundaries

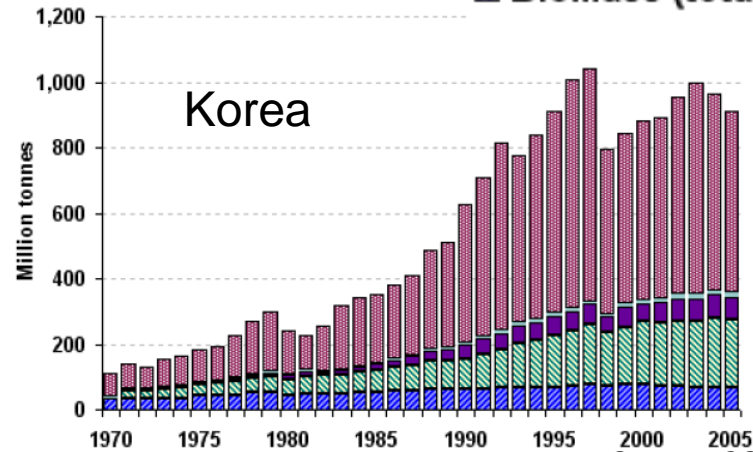
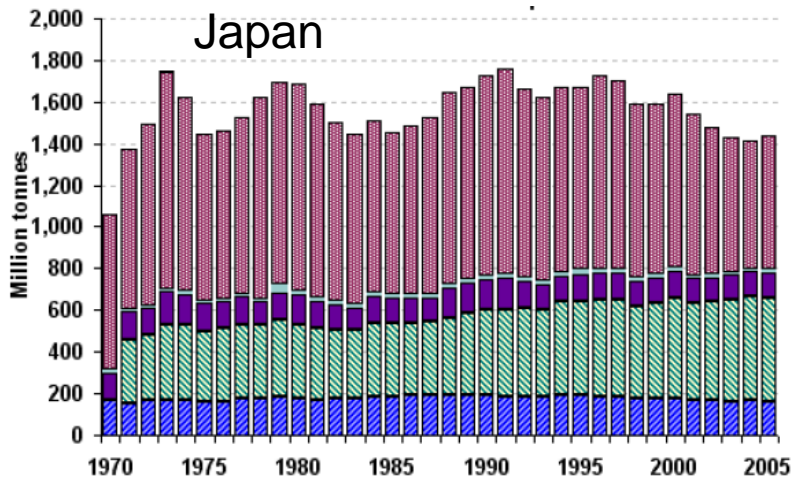
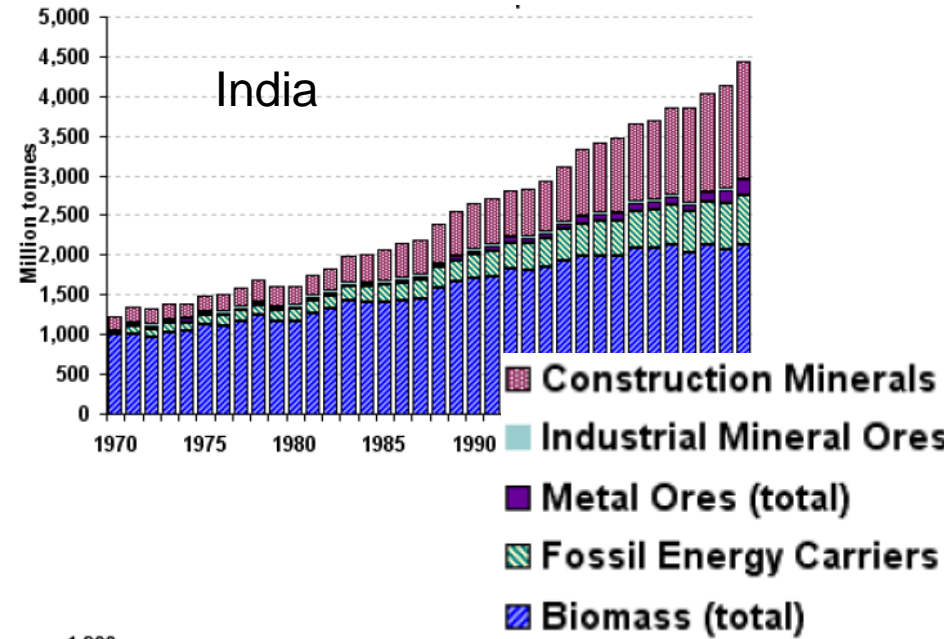
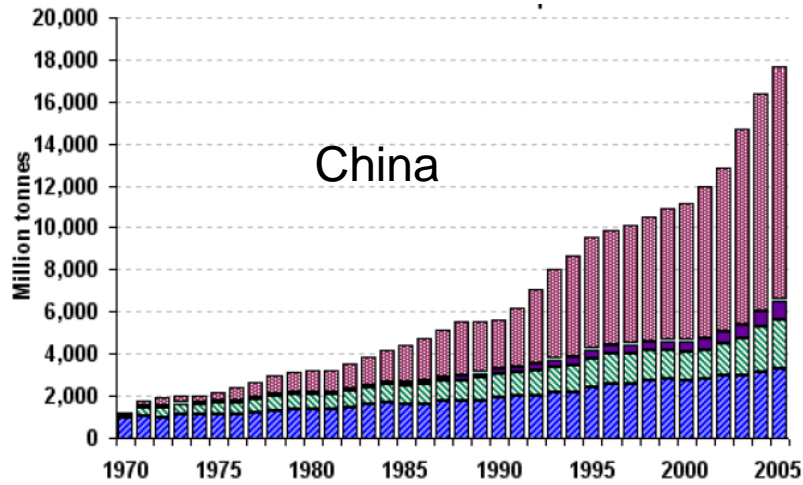






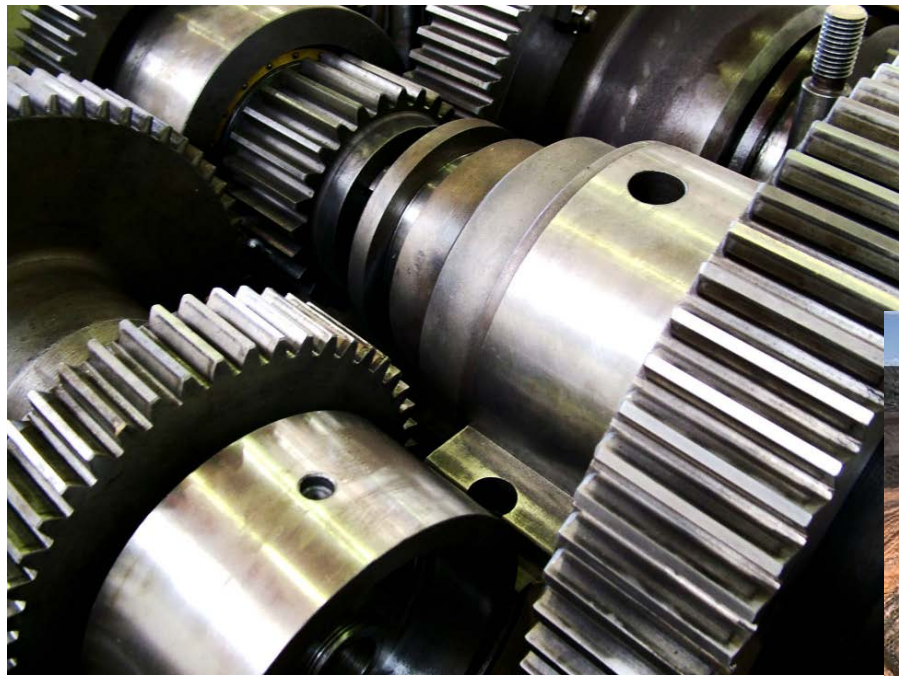
Diminishing  
Resources

# Total Domestic material consumption



# Tension 1: Diminishing natural resources

Increasing production



depleting natural resources



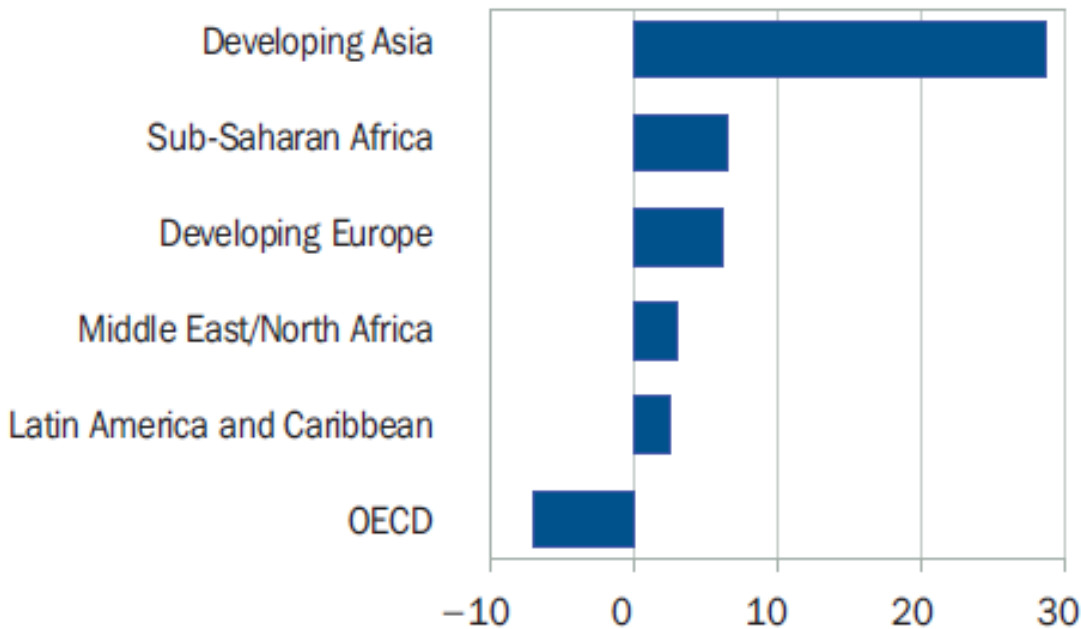


Lifestyles  
issues

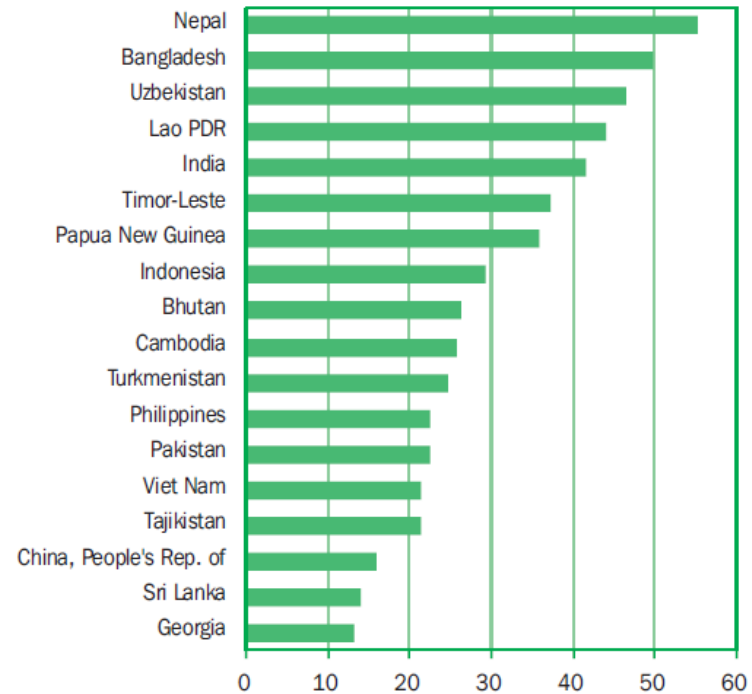
# Emerging consumer class

Change in size of middleclass by region;  
1990 - 2008

Change (%)



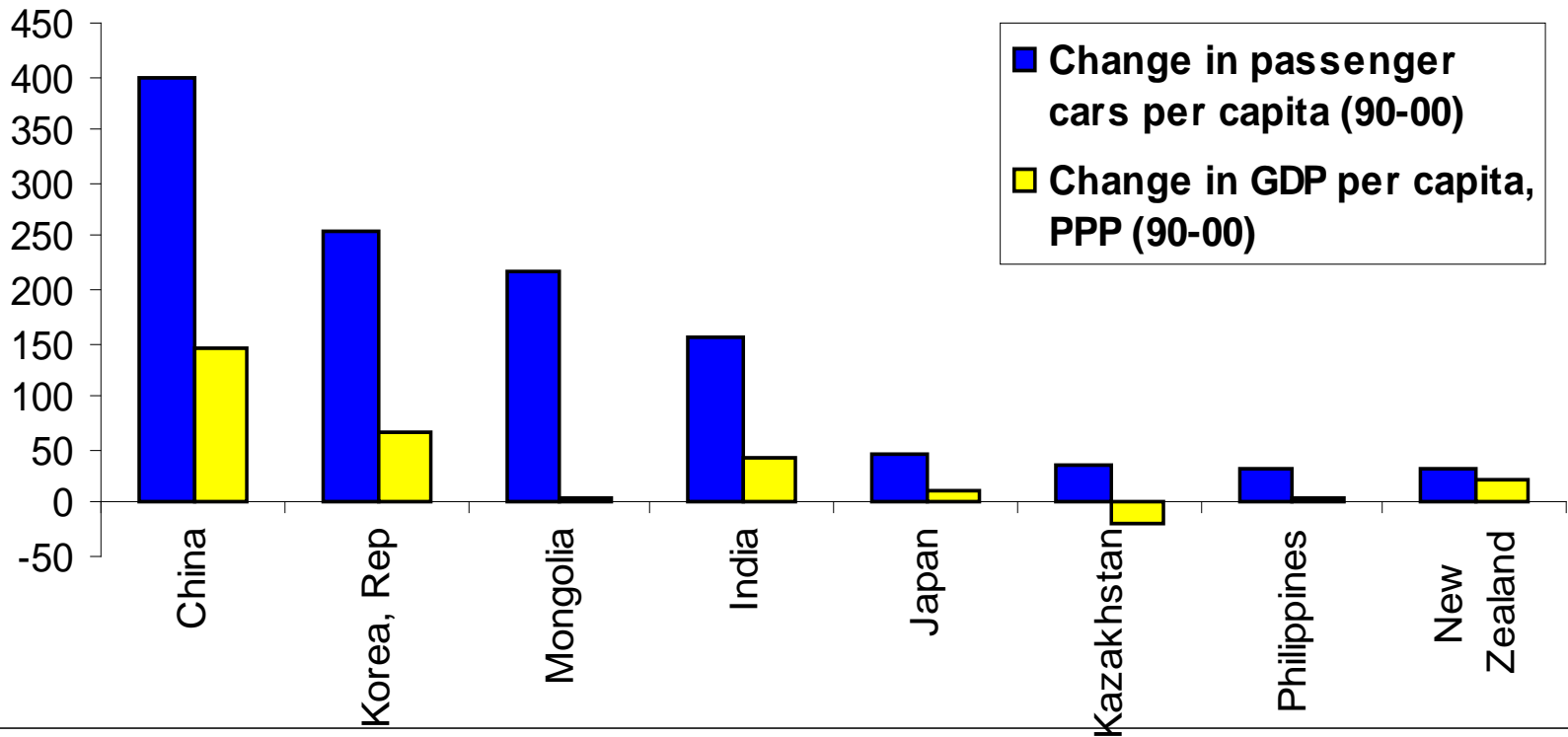
Economies with More than 10% of Pop.  
Living on Less than \$1.25 a Day



Source: ADB, 2010



### Number of Passenger Cars are Growing Faster than GDP



# Tension 2:

# Social dichotomy

Rising poverty

vs

Rising consumerism



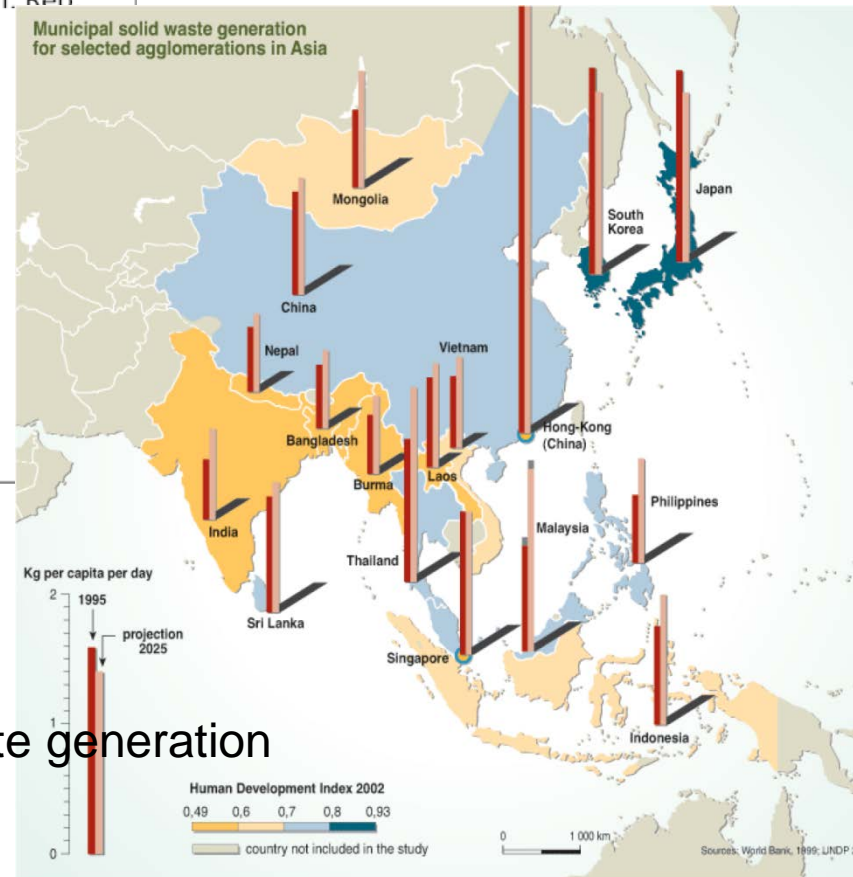
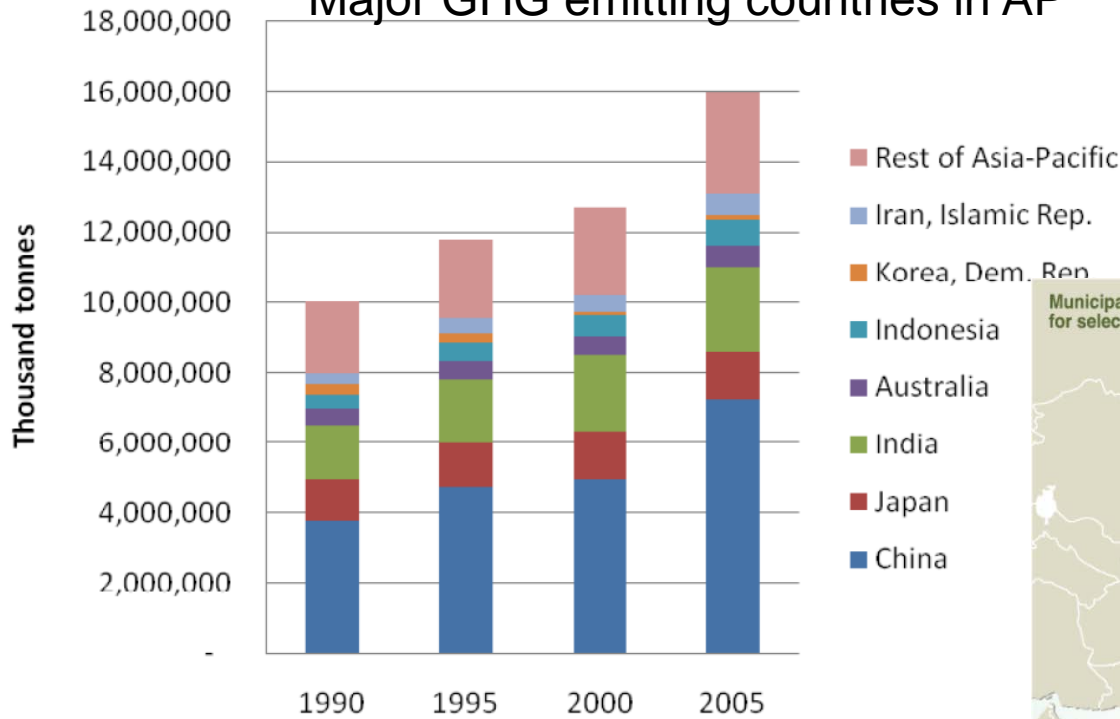
AP / Greg Baker





Growing  
Pollution

## Major GHG emitting countries in AP



## Municipal solid waste generation

Source: World Bank Indicators,

# Tension 3: Increasing waste and pollution

Increasing waste/pollution

vs

decreasing sinks



# About The Global Outlook on SCP Policies

- The Global Outlook on SCP provides a **non-exhaustive review of policies and initiatives** that are promoting the shift towards SCP patterns
- It is illustrated by **56 case studies** ranging from Multilateral Environmental Agreements and regional SCP strategies to national policies and initiatives being implemented by **governments, businesses and civil society organizations**.
- Where possible, it assesses which SCP **policies and initiatives** are effective.



# Objectives

**The Global Outlook on SCP Policies has six main objectives:**

- 1. Provide information on policies and actions** which promote resource efficiency and SCP
- 2. Highlight and report on examples of policies and actions** that are noteworthy for their effectiveness, innovation or potential for replication elsewhere
- 3. Identify the needs** of different actors for implementing SCP
- 4. Provide inputs** into CSD 19 for the development of the 10YFP
- 5. Inform on effective policies and investments** which could also support the transition to a Green Economy, which is being discussed in the context of poverty alleviation and sustainable development at the UN Conference on Sustainable Developing in Rio (June 2012)
- 6. Build a database of best practices on SCP**, which yield development benefits, to inform action by governments and other stakeholders

This is not an exhaustive survey but was based on regional and global surveys, including by the ARSCP Secretariat





# SCP Policies at the Global Level

- The Global Outlook on SCP Policies **reviews efforts to promote SCP through international negotiations, implementation of Multilateral Environmental Agreements and other global initiatives** focused on specific themes.
- Case studies such as the **Montreal Protocol, The Basel Convention, and the Marrakech Process** show that the adoption of an SCP approach delivers poverty alleviation as well as environmental gains.
- **Business and industry** have led innovation and actions to reduce resource depletion and environmental impacts, in a number of cases.
- **Civil society organizations** have played a key role in promoting SCP through **capacity building, ecolabelling and certification**



# CASE STUDY



## Case studies at the global level:

### 1. Fairtrade International (FLO):

- Experienced a **€3.4 billion sales increase** worldwide,
- coordinates labels for **around 15 product groups and promotes socially sustainable production** while improving the living and working conditions of millions.

**2. Environmental management systems (EMS):** a way for companies to operationalize the concept of SCP, offering opportunities to improve environmental performance, while yielding cost-savings.

- **International Organization for Standardization (ISO)** established standards for EMS and tools for Lifecycle Assessments and eco-labelling

- **Global Reporting Initiative (GRI)** sets out the reporting principles and generic performance indicators that organizations can use to measure and report on the sustainability of their operations.

- **The Marrakech Process on SCP and its seven task forces** (includes Cooperation with Africa)







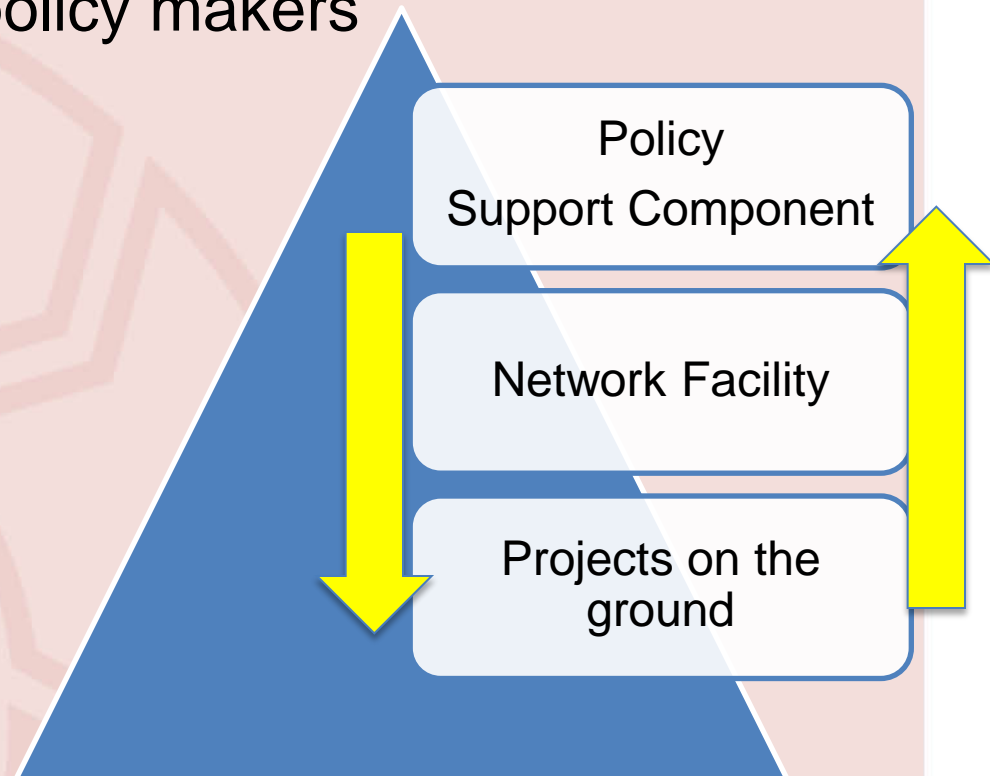
## **The Global Outlook on SCP Policies in Asia-Pacific**



**Examples of regional-level  
platforms**

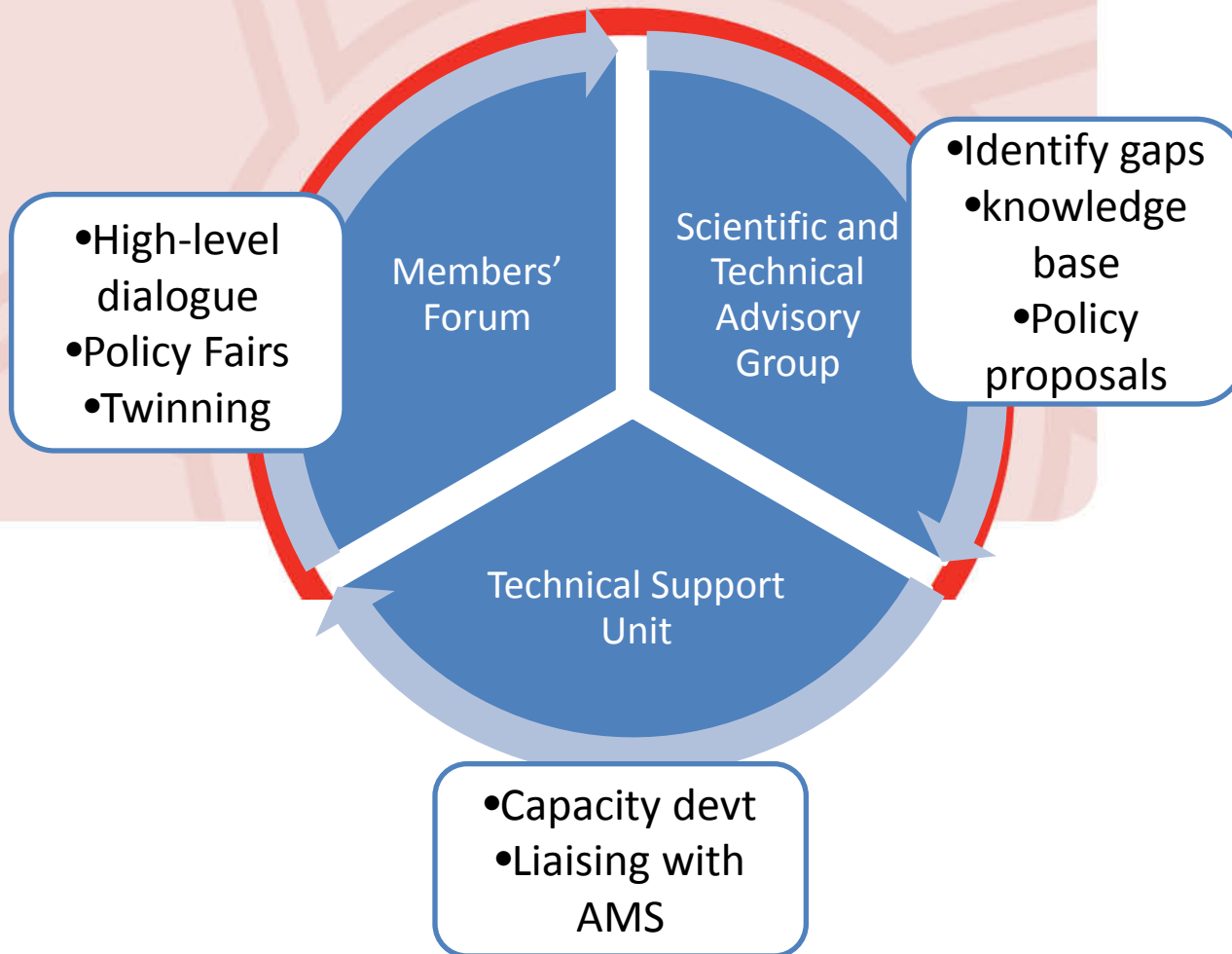
## Financing for SCP

- €152 million from 2007 - 2013
- Funded by European Commission
- Support SMEs and Asian policy makers



# ASEAN Forum on SCP

cooperation mechanism to facilitate implementation of SCP among ASEAN Member States



## Policy-research network

- Asia-focused network of industrialists, professionals, researchers, policymakers
- Networking, training, high-level policy support, clearing house...
- Transitioned from Cleaner Production to SCP

**APRSCP**



*for*  
**SUSTAINABLE  
CONSUMPTION  
& PRODUCTION**

# Green Procurement Network (Japan)

- Build consensus on 'Principles of Green Purchasing'
- Purchasing guidelines for 16 product categories
- Database with 11,000 product assessments
- Training courses on GP for govt officers
- > 3000 members

• Jp govt expenditure:  
- 17% of GDP (JPY  
58 trillion)

• Jp Law (2000) on Promoting  
Green Purchasing



The logo features a white circle with a thick red border. Inside the circle, the text "SCP" is positioned above "Post-Rio+20". The background of the slide is a light pinkish-red color with a faint, stylized pattern of overlapping geometric shapes, possibly representing a globe or a network, in a slightly darker shade of the background color.

SCP  
Post-Rio+20





**RIO+20**

United Nations Conference  
on Sustainable Development

“We adopt the 10-year framework of  
Programmes on sustainable consumption and  
production patterns...”

*From Rio+20 outcome  
document “**The future we want**”*

# Towards a 10-YFP

- 2012 – 2022 [revise to 2024?]
- Voluntary
- Integrate Marrakech Process activities
- UNEP as Secretariat
- A Board ...by UN General Assembly
- A Trust Fund

## Countries

- Propose Programmes
- Delegate Focal Points
- Set up national processes
- Implement policies



**Thank you**

**Lewis Akenji**

**[akenji@iges.or.jp](mailto:akenji@iges.or.jp)**