

10:00–10:10	<p><i>Opening Remarks</i></p> <p>Akihiro Amano Director of IGES Kansai Research Centre</p>
10:10–10:45	<p><i>Introduction</i></p> <p>"Prospective Directions of Environmental Business and the Potential of PSS (Product Service Systems)"</p> <p>Takashi Gunjima Sub-Project Leader, Business for Sustainable Society Project, IGES Kansai Research Centre/ Professor, Faculty of Economics, Doshisha University</p> <p><i>Presentations</i></p> <p><i>Session-1 : Current Status of PSS in Western Nations</i></p>
10:45–11:20	<p>"Product Service Systems and "Servicizing" in the US: B to B evolution and prospects"</p> <p>Mark Stoughton Senior Scientist, Tellus Institute (USA)/ Visiting Researcher, IGES Kansai Research Center</p>
11:20–11:55	<p>"PSS Applications in the Consumer Goods Industry : Lessons learned in the UK"</p> <p>Marcus Wong University of Cambridge (UK)</p>
11:55–12:30	<p>"Trends in PSS Field in European Union"</p> <p>Oksana Mont Research Associate, International Institute for Industrial Environmental Economics (IIIEE), Lund University (Sweden)</p>
	<p><i>Session-2 : PSS Cases by Japanese Companies</i></p>
13:30–13:55	<p>"Green Products and Services from Matsushita Electric Industrial"</p> <p>Shinichi Imai Manager, Corporate Environmental Affairs Division, Matsushita Electric Industrial Co., Ltd.</p>
13:55–14:20	<p>"Environmental Benefit of Rental Business"</p> <p>Toshiki Yoshimura Section Chief, Environmental Management Quality Assurance Customer Services, Duskin Co., Ltd.</p>
14:20–14:45	<p>"Environmental Business of Sagawa Express"</p> <p>Kyoichi Bessho General Manager, Environmental Preservation Promotion Department, Administration Division, Head Office, Sagawa Express Co., Ltd.</p>
	<p><i>Session-3 : Implementation Measures - Potential of Governance</i></p>
14:45–15:20	<p>"Trends of Governance for Sustainability"</p> <p>Raimund Bleischwitz Co-Director, "Material Flows and Resource Management", Wuppertal Institute (Germany)</p>
15:35–17:25	<p><i>Discussion</i></p> <p>Coordinator Takashi Gunjima</p> <p>Panelists</p> <p>Noboru Yoshida (Assistant Professor, Department of Environmental Systems, Faculty of Systems Engineering, Wakayama University)</p> <p>M. Stoughton, M. Wong, O. Mont, S. Imai, T. Yoshimura, K. Bessho, R. Bleischwitz</p>
17:25–17:30	<p><i>Closing</i></p> <p>Takashi Gunjima</p>